Hosted by:

Retention 2006
An International Conference on Student Retention
May 21-23, 2006, Flamingo Hotel, Las Vegas, Nevada

Hosted by:

EPI
Educational Policy Institute

International Centre for Student Retention
Dear Sponsors, Exhibitors, and Advertisers,

On behalf of the Educational Policy Institute and our subsidiary, studentretention.org, I am honored to invite you to participate in Retention 2006 May 21-23, 2006 at the Flamingo Hotel in Las Vegas, Nevada.

At EPI we are dedicated to the mission of providing educational opportunities to underserved students, especially minorities and those from low socio-economic backgrounds. Retention 2006 will bring together the top researchers, policy makers, and professionals involved in student retention today. Conference seminars, exhibits, and networking breaks will give participants access to contemporary research, programs, and services.

Being a sponsor, exhibitor or advertiser gives you and your company the chance to reach hundreds of professionals working in student retention and educational policy. This year’s participants will represent two-year, four-year, and proprietary institutions from across the US, Canada, and beyond. They have an interest in the persistence and achievement of a variety of students, including first-time students, adult-learners and disabled students. I cordially invite you to advertise your company’s programs and services to a group of individuals eager to improve their institution’s ability to retain students. Your involvement in Retention 2006 will expand the number of resources available to participants, adding incomparable value those that attend our conference.

Showcase your services and products at the only conference solely devoted to the discussion of retention issues faced by post secondary education institutions today. I look forward to seeing you in Las Vegas this May!

Sincerely,

Dr. Watson Scott Swail
President and CEO
Educational Policy Institute
studentretention.org
Advertising in RETENTION 2006’s Conference Program and Registration Brochure is a great way to reach a large group of influential student retention professionals. Make sure everyone knows who your company is and what your company can do for them. All ads are black and white, however platinum sponsors of the conference have the opportunity to showcase their company in a four color ad on the front or back cover of the program.

Advertisers may either advertise in both the registration brochure and conference program, or advertise only in the conference program. The registration brochure will be sent to all registered participants by May 1, 2006 and will include a final schedule of events, travel information and other conference updates.

To place an ad in the Conference Program, please fill out the Advertiser Application on the next page. Applications may be mailed or faxed to: RETENTION 2006
c/o EPI
2401 Seaboard Rd., Suite 104
Virginia Beach, VA 23456
Fax: 757.271.6380

**CONFERENCE PROGRAM & REGISTRATION BROCHURE RATE**

- **Full Page Ad…$1,500**
  
  This fee entitles the advertiser to one full page ad in the registration brochure and one full page ad in the Conference Program.

- **Half Page Ad…$900**
  
  This fee entitles the advertiser to one half page ad in the registration brochure and one half page ad in the Conference Program.

**CONFERENCE PROGRAM RATES**

- **Full Page Ad…$1,000**
- **Half Page Ad…$600**

*These rates apply if you wish to advertise ONLY in the conference program.

**DEADLINES**

For inclusion in the Conference Program and Registration Brochure, all applications, artwork and payments must be received by **Friday, April 14, 2006**.

For inclusion in the Conference program only, all applications, artwork and payments must be received by **Monday, May 1, 2006**.
ADVERTISING CONTRACT

Please complete the following information.

Primary Contact:

Company Name: _____________________________

Title (Mr., Mrs., Ms., Dr.): ________________________________

First Name: _____________________________ MI: ________ Last Name: _____________________________

Preferred Name for Badge: _____________________________

Mailing Address: ____________________________________________

City: _____________________________ State/Prov: _______________ Country: __________ Zip/Postal Code: __________

Phone #: _____________________________ Fax: ____________________________________________

Email Address: ____________________________________________

PAYMENT METHOD

☐ Check enclosed

Credit Card: ☐ Visa ☐ MasterCard ☐ Amex

Card Number: _____________________________

Expiration Date: _____________________________

Security Code (located on back of card): __________

Signature: ________________________________

TERMS AND CONDITIONS

Cancellation must be made in writing within 7 days. All cancellations made after that period and before copy is supplied shall incur 50% cancellation charge. All cancellations made after copy has been supplied will incur 100% cancellation charges.

Participant warrants that it has the unrestricted right to use and license any such material provided to EPI and Participant will reimburse to the extent that is permitted by law for all costs incurred defending claims of infringement, misuse or other violation of law relating to EPI’s use of that material. Participant shall have the right to control defense of such claims. This is the complete agreement of the undersigned parties, superseding all prior and/or oral agreements and is binding on those parties and their successors and may not be modified except in a later agreement signed by both parties. Please note all reservations made in the exhibition information sections of the Conference Program and Registration Brochure require confirmation of purchase of booth at the main EPI exhibition in Las Vegas. This order will be cancelled if reservations are not made three weeks prior to publishing/go live date. For publishing/go live dates please contact Sarah Hosford at shosford@educationalpolicy.org.

Advertiser’s Signature: _____________________________ Date: __________

EPI Signature: _____________________________ Date: __________
Viva Las Vegas!

No conference should be all work and no play. Take some time to relax and enjoy one of the liveliest cities in America. Take in a show, play a round of golf, or get a massage. No matter what you love to do, Vegas has it all!
HOTEL AND TRAVEL INFORMATION

Flamingo Hotel
3555 Las Vegas Blvd South, Las Vegas, Nevada 89109

The Flamingo Hotel is located in the heart of the Vegas Strip. The resort features a Wildlife Habitat, 15-acre Caribbean-style water playground and its own casino. Take advantage of the hotel’s numerous amenities to make RETENTION 2006 more than just a conference – make it an experience!

EPI has reserved a block of rooms at group rate of $129 per room. To make a reservation, please call 1.800.732.2111. To receive the group rate, you must identify yourself as a participant in RETENTION 2006. All reservations must be made by Friday, April 21, 2006 in order to be eligible for the group rate.

Guests may check in at 3 p.m. Checkout is at 11 a.m.

For more information about the hotel, visit www.Flamingolv.com.

Travel Information

United Airlines is offering all conference participants a 7% discount on flights booked between May 17 and May 26, 2006. In order to receive the discount, reservations must be made before April 21, 2006. To make a reservation, please call 1.800.521.4041. The sales agent will need to know that you are with RETENTION 2006 and the conference meeting code 539TD.